



Enterprise Europe Network 2022-2025

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EEN advisor





The world's largest support
Network for innovative SMEs
with international ambitions



Key achievements



+2,5 M

SMEs benefitted from our
information services and
training sessions



+4,2 M

SMEs benefitted from key
Network services
2008 - 2021



+360 K

SMEs participated in our
matchmaking events where they
held **+700 K** business meetings



+25 K

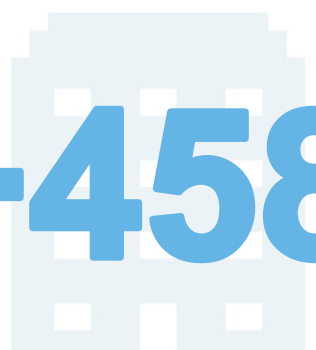
SMEs benefitted from our
tailored innovation support
packages



+500 K

SMEs received advice from our
experts to help them innovate and
grow internationally

The Network in figures



+458

Organisations



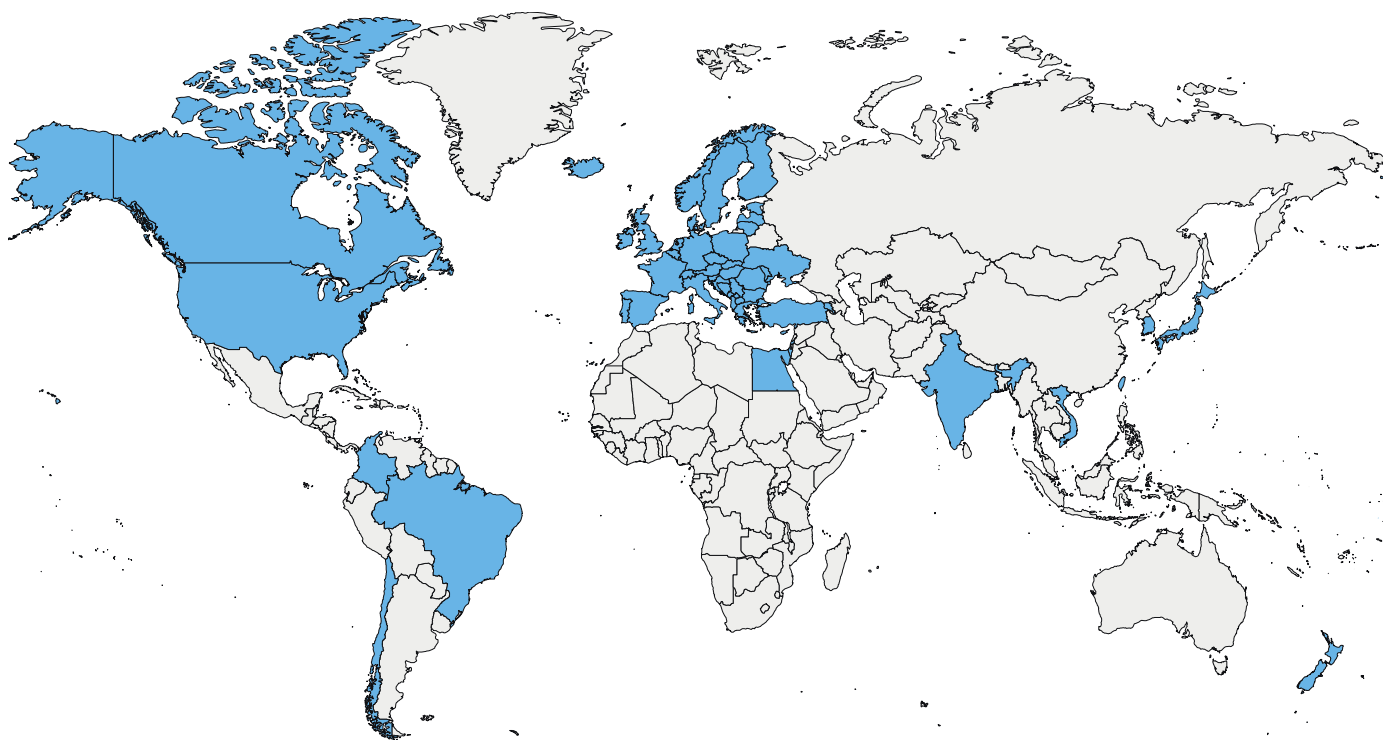
39

Countries, present in
all regions of the EU



€164.5

Million for 3 years



EU-27

- ♦ Austria
- ♦ Belgium
- ♦ Bulgaria
- ♦ Croatia
- ♦ Cyprus
- ♦ Czechia
- ♦ Denmark
- ♦ Estonia
- ♦ Finland
- ♦ France
- ♦ Germany
- ♦ Greece
- ♦ Hungary
- ♦ Ireland
- ♦ Italy
- ♦ Latvia
- ♦ Lithuania
- ♦ Luxembourg
- ♦ Malta
- ♦ Netherlands
- ♦ Poland
- ♦ Portugal

- ♦ Romania
- ♦ Slovakia
- ♦ Slovenia
- ♦ Spain
- ♦ Sweden

International

- ♦ Albania
- ♦ Armenia
- ♦ Bosnia and Herzegovina
- ♦ Brazil
- ♦ Canada
- ♦ Chile
- ♦ Colombia
- ♦ Egypt
- ♦ Iceland
- ♦ India
- ♦ Israel
- ♦ Japan
- ♦ Korea
- ♦ Kosovo

- ♦ Moldova
- ♦ Montenegro
- ♦ New Zealand
- ♦ Northern Macedonia
- ♦ Norway
- ♦ Serbia
- ♦ Singapore
- ♦ Switzerland
- ♦ Taiwan
- ♦ Türkiye
- ♦ Ukraine
- ♦ United Kingdom
- ♦ United States
- ♦ Vietnam

Disclaimer: Some countries' agreements might still be in process of being signed

Network Composition



**Specialised private /
public bodies**



**Regional government
or development
/ innovation agencies**



Economic Chambers



**Research
Institutes /
Science parks**



**Professional
associations**



Other



<http://een.ec.europa.eu/>
www.een-italia.eu/

Consorzio ALPS – punti di contatto in Piemonte

Camera di Commercio di Torino (Coordinatore)

alps-europa@to.camcom.it

www.to.camcom.it/ALPS

Unioncamere Piemonte

alps-europa@pie.camcom.it

www.pie.camcom.it/internazionalizzazione/enterprise-europe-network

Confindustria Piemonte

een@confindustria.piemonte.it

www.confindustria.piemonte.it

Fondazione Piemonte Innova

alps-een@piemonteinnova.it

www.piemonteinnova.it

The Network approach

How we help SMEs



Client-centric

We place the client's needs at the heart of the Network's mission.



Tailored Services

We can tailor our services and provide support to businesses at any stage of their growth path.



Expertise

The Network's international advisers have the experience and resources to help your business thrive.

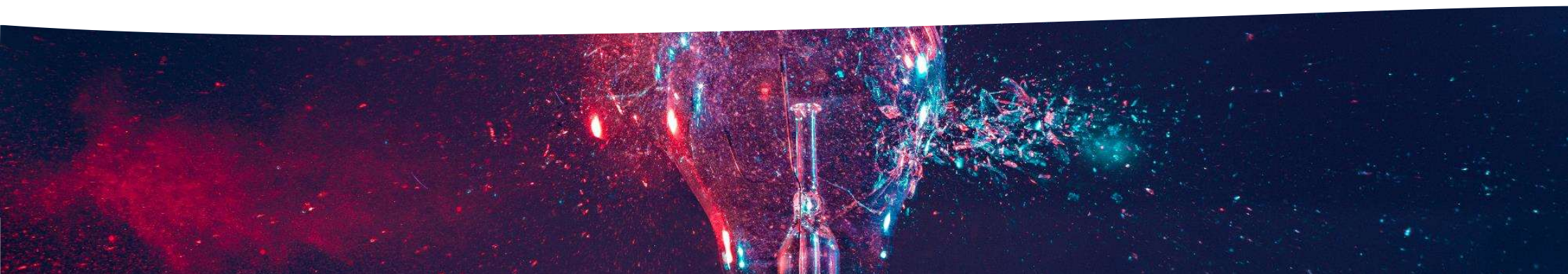
The Network approach

How we help SMEs



Innovation

Enhancing SMEs' potential to **innovate**, grow and develop new products, services and business models



Sustainability

Helping SMEs in their transition to more
sustainable business models



Resilience

Empowering SMEs by building up their business **resilience** to future challenges



Business partnering

Helping SMEs find the right **business partners** worldwide
How?

→ Through the Partnering Opportunities Database (POD)

<https://een.ec.europa.eu/partnering-opportunities>

→ B2B and company mission

<https://een.ec.europa.eu/events>



Digitalisation

Helping SMEs tailor **digital** solutions to their business needs



Access to finance

Providing advice on **EU funding** instruments
and other financial support tools



EU Single Market

Help SMEs navigate EU legislation,
rules and formalities and address
Single Market obstacles



Guide «Unione europea: istruzioni per l'uso»

- ✓ **Vendere vino e bevande alcoliche in Italia e all'estero:**
aspetti fiscali, doganali, etichettatura
- ✓ ABC dell'import-export
- ✓ Imprese ed e-commerce: marketing, aspetti legali e fiscali
- ✓ Sicurezza dei prodotti e marcatura CE

<https://www.to.camcom.it/guideUE>

Portale etichettatura e sicurezza prodotti



Prodotti Alimentari:

Unioncamere Piemonte e la Camera di commercio di Torino con il supporto operativo del suo Laboratorio Chimico forniscono assistenza in merito all'etichettatura dei prodotti alimentari, incluso un primo orientamento anche per quanto riguarda i mercati esteri.

Il servizio copre il territorio nazionale grazie alla collaborazione con il sistema camerale (Camere di commercio, Unioni Regionali, Aziende Speciali).

Come accedere al servizio → attraverso il Portale dedicato:

<https://www.portale-etichettatura.lab-to.camcom.it>



Portale etichettatura e sicurezza prodotti

Prodotti non alimentari



Dalla collaborazione tra Dintec – Consorzio per l'innovazione Tecnologica e il Laboratorio Chimico, al fine di ampliare e potenziare le attività realizzate dalle Camere di commercio di assistenza alle imprese sui temi relativi alla regolazione del mercato, il servizio è stato esteso nel 2020 all'etichettatura di alcuni prodotti di largo consumo non alimentari.

<https://www.portale-etichettatura.lab-to.camcom.it>



Internationalisation

Supporting SMEs to help them access
international markets and business
opportunities



Start-ups and Scale-ups

Accompanying SMEs to **scale-up and grow internationally** through high-end and tailored support from EEN Scale-up Advisors



Areas of expertise

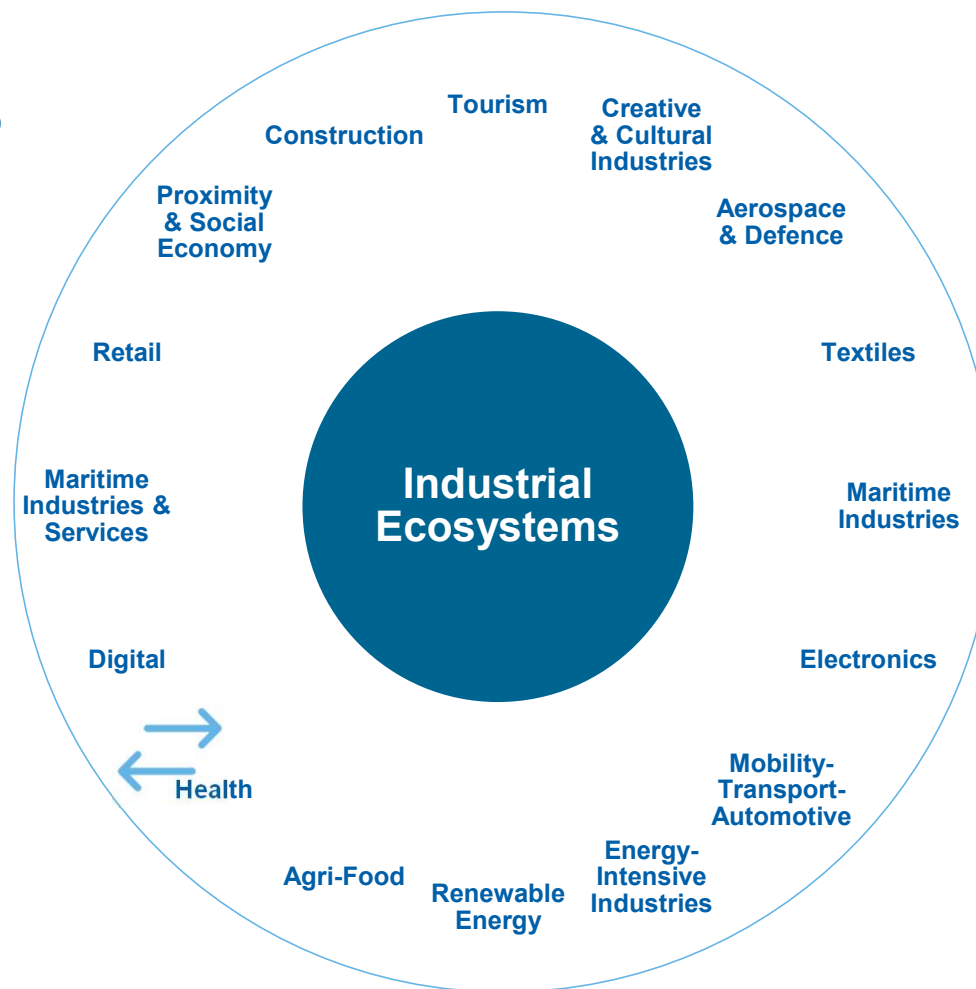
Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



Thematic Groups

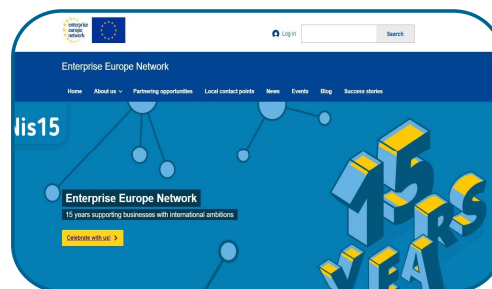
- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback



Communicating the Network



Social Media



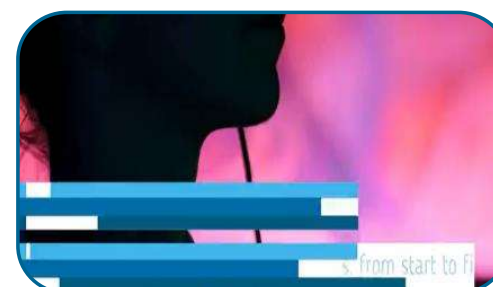
Public Website



Network Blog



Success Stories



Thematic Animations

Contatti

Unioncamere Piemonte

Sportello Europa

E-mail: sportello.europa@pie.camcom.it

<https://pie.camcom.it/europa/sportello-europa>

Camera di commercio di Torino

Settore Sviluppo Competitività e Internazionalizzazione

E-mail: sviluppo.competitivita@to.camcom.it

<https://www.to.camcom.it/opportunita-e-partner-allestero>

#EENCanHelp

Thank you

Follow us @EEN_EU



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