



CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO E AGRICOLTURA
DI TORINO

Enterprise Europe Network 2022-2025

Monica May
EEN advisor





The world's largest support
Network for innovative SMEs
with international ambitions



Key achievements



+2,5 M

SMEs benefitted from our information services and training sessions



+25 K

SMEs benefitted from our tailored innovation support packages



+4,2 M

SMEs benefitted from key Network services
2008 - 2021



+360 K

SMEs participated in our matchmaking events where they held **+700 K** business meetings



+500 K

SMEs received advice from our experts to help them innovate and grow internationally

The Network in figures



+458

Organisations



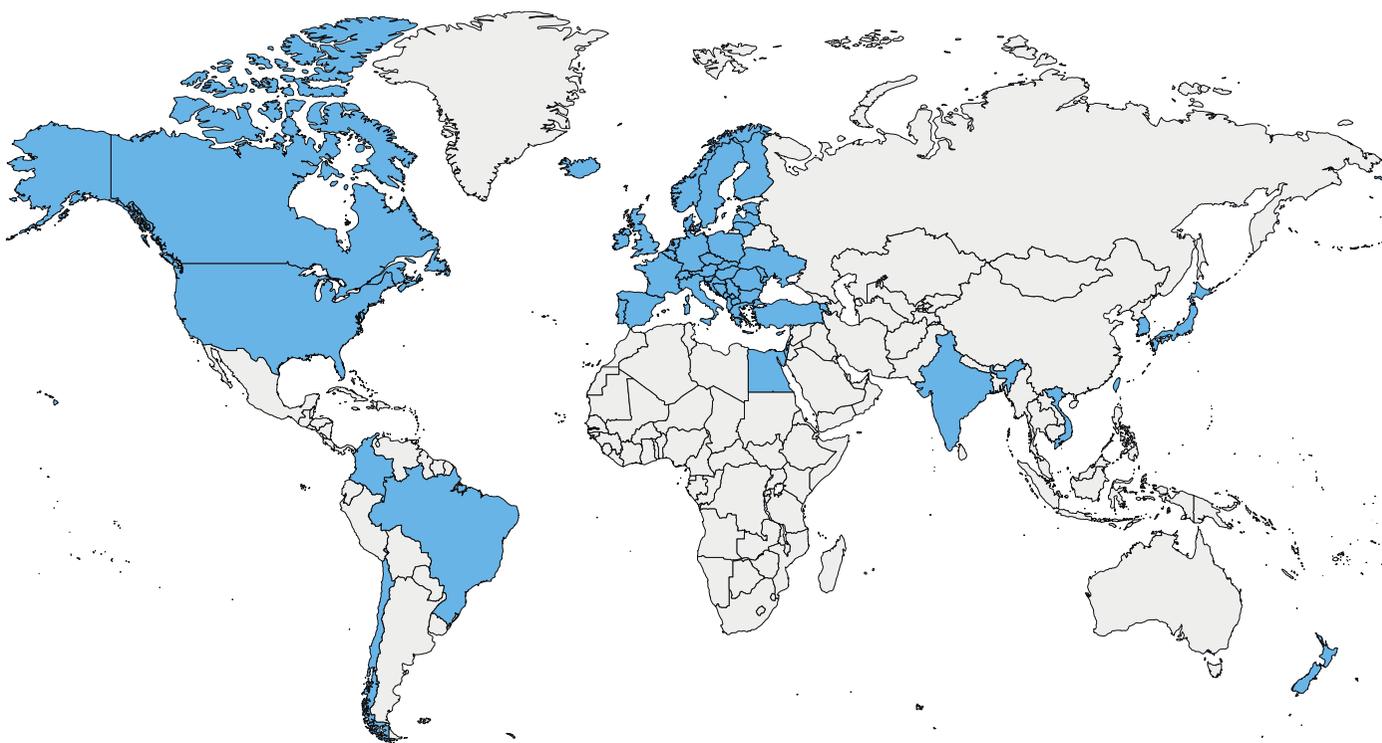
39

Countries, present in
all regions of the EU



€164.5

Million for 3 years



EU-27

- ◊ Austria
- ◊ Belgium
- ◊ Bulgaria
- ◊ Croatia
- ◊ Cyprus
- ◊ Czechia
- ◊ Denmark
- ◊ Estonia
- ◊ Finland
- ◊ France
- ◊ Germany
- ◊ Greece
- ◊ Hungary
- ◊ Ireland
- ◊ Italy
- ◊ Latvia
- ◊ Lithuania
- ◊ Luxembourg
- ◊ Malta
- ◊ Netherlands
- ◊ Poland
- ◊ Portugal

- ◊ Romania
- ◊ Slovakia
- ◊ Slovenia
- ◊ Spain
- ◊ Sweden

International

- ◊ Albania
- ◊ Armenia
- ◊ Bosnia and Herzegovina
- ◊ Brazil
- ◊ Canada
- ◊ Chile
- ◊ Colombia
- ◊ Egypt
- ◊ Iceland
- ◊ India
- ◊ Israel
- ◊ Japan
- ◊ Korea
- ◊ Kosovo
- ◊ Moldova
- ◊ Montenegro
- ◊ New Zealand
- ◊ Northern Macedonia
- ◊ Norway
- ◊ Serbia
- ◊ Singapore
- ◊ Switzerland
- ◊ Taiwan
- ◊ Türkiye
- ◊ Ukraine
- ◊ United Kingdom
- ◊ United States
- ◊ Vietnam

Disclaimer: Some countries' agreements might still be in process of being signed

Network Composition



Specialised private /
public bodies



Regional government
or development
/ innovation agencies



Economic Chambers



Research
Institutes /
Science parks



Professional
associations



Other



<http://een.ec.europa.eu/>
www.een-italia.eu/

Consorzio ALPS – punti di contatto in Piemonte

Camera di Commercio di Torino (Coordinatore)

alps-europa@to.camcom.it

www.to.camcom.it/ALPS

Unioncamere Piemonte

alps-europa@pie.camcom.it

www.pie.camcom.it/internazionalizzazione/enterprise-europe-network

Confindustria Piemonte

een@confindustria.piemonte.it

www.confindustria.piemonte.it

Fondazione Piemonte Innova

alps-een@piemonteinnova.it

www.piemonteinnova.it

The Network approach

How we help SMEs



Client-centric

We place the client's needs at the heart of the Network's mission.



Tailored Services

We can tailor our services and provide support to businesses at any stage of their growth path.



Expertise

The Network's international advisers have the experience and resources to help your business thrive.

The Network approach

How we help SMEs



Innovation

Enhancing SMEs' potential to **innovate**, grow and develop new products, services and business models





Sustainability

Helping SMEs in their transition to more
sustainable business models





Resilience

Empowering SMEs by building up their business **resilience** to future challenges



Business partnering

Helping SMEs find the right **business partners** worldwide

How?

→ Through the Partnering Opportunities Database (POD)

<https://een.ec.europa.eu/partnering-opportunities>

→ B2B and company mission

<https://een.ec.europa.eu/events>





Digitalisation

Helping SMEs tailor digital solutions to their business needs





Access to finance

Providing advice on **EU funding** instruments
and other financial support tools





EU Single Market

Help SMEs navigate EU legislation,
rules and formalities and address
Single Market obstacles





Guide «Unione europea: istruzioni per l'uso»

- ✓ ABC dell'import-export
- ✓ Imprese ed e-commerce: marketing, aspetti legali e fiscali
- ✓ Vendere vino e bevande alcoliche in Italia e all'estero: aspetti fiscali e doganali
- ✓ Sicurezza dei prodotti e marcatura CE

<https://www.to.camcom.it/guideUE>



Internationalisation

Supporting SMEs to help them access
international markets and business
opportunities



Start-ups and Scale-ups

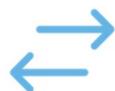
Accompanying SMEs to **scale-up and grow internationally** through high-end and tailored support from EEN Scale-up Advisors



Areas of expertise

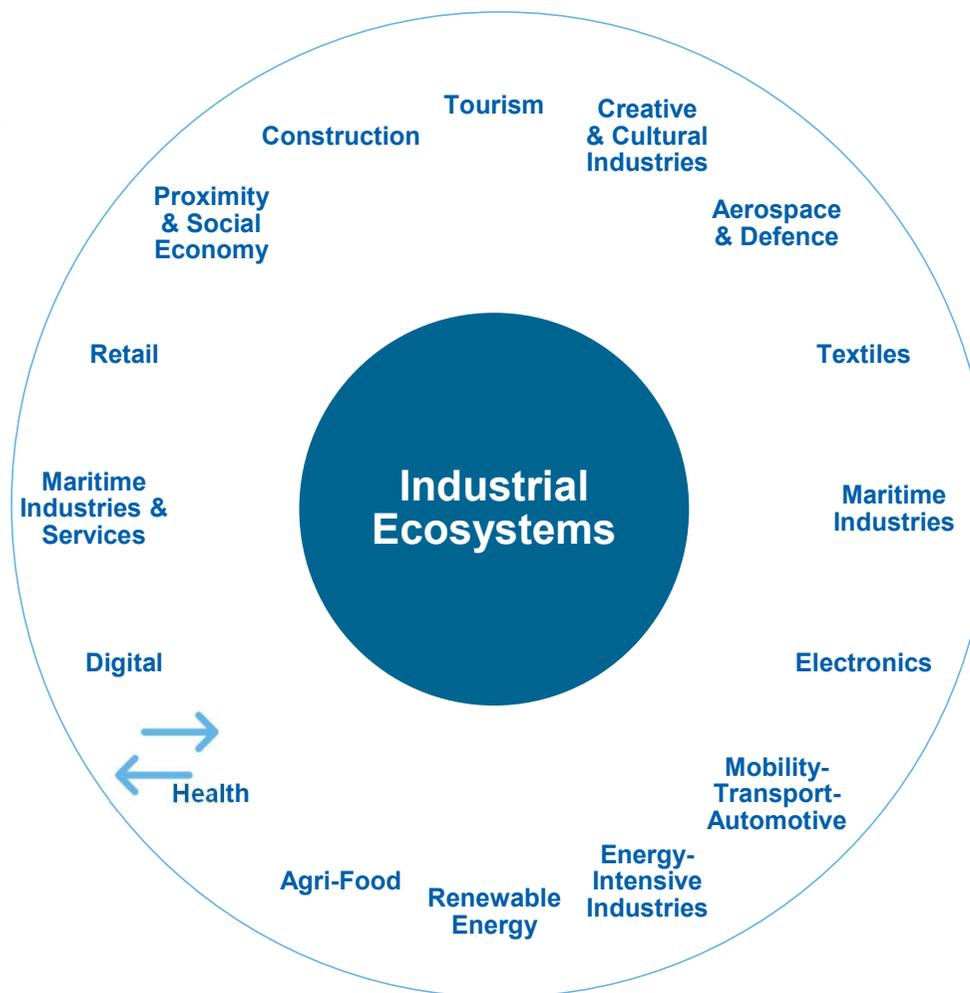
Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



Thematic Groups

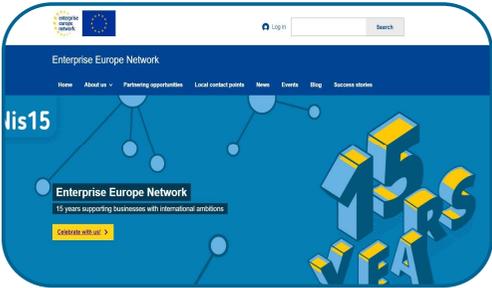
- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback



Communicating the Network



Social Media



Public Website



Network Blog



Success Stories



Thematic Animations

Contatti

Unioncamere Piemonte

Sportello Europa

E-mail: sportello.europa@pie.camcom.it

www.pie.camcom.it/europa/sportello-europa

Camera di commercio di Torino

Settore Sviluppo Competitività e Internazionalizzazione

E-mail: sviluppo.competitivita@to.camcom.it

<https://www.to.camcom.it/opportunita-e-partner-allestero>

#EENCanHelp

Thank you

Follow us @EEN_EU

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